

OAEA Board Meeting

Oregon College of Art & Craft

November 14, 2009

10:30 am - 3:00 pm

Thanks to OCAC for hosting and to Devon Simpson and Deborah Spencer for setting it up.

Attendance:

Kelly Hjelmeland, Rona Aspholn, Kendall Steele, Ken Bischoff, Devon Simpson, Shannon McBride, Randy Maves, Lynn Pass, Bonnie Kayser, Pat Roberts, Katie Gillard, Susan Parker, Brian Cook, Tricia Barry, Dulcinea Myers-Newcomb, Lisa Privette, Jeanne Seamone, Christopher Schotola-Hardt, Linda W. Kieling, Andrew Hunt, JJ Collier, Kathy Mitchell.

We welcome new board members, Devon Simpson (director of Admissions at OCAC and our new Higher ed representative) and Rona Aspholn (New Region 3 representative for Marion, Polk and Yamhill counties).

We also welcome visitors Ken Bischoff of Aloha-Huber Park, a K-8 school in Beaverton, and Lisa Privette an MAT student at Pacific University.

Review of Minutes:

Minutes from the last board meeting were emailed to board members earlier this week and then approved at this meeting.

Christopher made a suggestion that a "Highlights of the minutes " be made as well as the full minutes which Kelly sends out. This edited and condensed version would be good for regional reps to go back and share with their region. It would also be more suited for posting on the website. Kelly said she could do this.

Old Business

Conference Review

The treasurer report including conference revenue - Tricia Barry
Tricia passed out detailed reports showing income and expenses for the conference for the board to review. Time was spent going over the reports. There are only a few outstanding bills, which we have not received yet and will need to pay, namely bills for custodial fees and copies. Pat will get the custodial bill from the school to Tricia. Kelly said that she did not turn in receipts for the copies she made for registration etc. because she decided to cover those costs herself.

Total Revenue from Conference (deposited and Outstanding)		\$7,235.00
Total Expenses	\$4,542.72	
Net Income	\$2,692.28	

(For a more detailed report see the Treasurer's report that was emailed to board members.)

Conference Attendance Totals and Session Totals

There were 120 attendees (three registered on-site and three who were pre-registered did not show up.)

30 attendees were free because they were a presenter, the keynote, or the host.

We had 38 sessions originally scheduled, 4 of the sessions were canceled due to low turnout. 34 sessions actually took place at the conference.

Susan asked board members to share their highlights from the conference. Linda thought the keynote address was wonderful. Katie was impressed with the food. Kendall said they were the best workshops she has had. As a whole it was the best workshops and sessions ever. Dulcinea loved Katie's workshop and the monotypes in clay by Georgies. Lynn said the Oaxacan Animals was awesome and is planning on using it for a fundraiser. Lisa appreciated Dulcinea's session for new teachers. Dulcinea loved Linda's Art 21 session. Shannon commented that all the Saturday classes were good. It was nice that they filled too. Many more comments were made about the quality of the sessions this year. Katie summed it up by saying it was the quality not the quantity that made this year so impressive.

The board thought the T-Shirts this year were really great. Brian designed the shirt this year. However we didn't sell as many at the conference this year probably because of the low numbers at the conference. We will sell them over the year. One idea is that we could sell the same ones next year rather than come up with a new design. We would save on the initial screening fee since we have already had the design set up to print. There was also an idea to sell them at other events. Tricia says it is too much hassle to sell online. We do not want to get into the T-shirt business. We could do large orders and then get a bunch and then you sell them to your kids. Bonnie offered to co-ordinate future orders. But we need to sell the ones we have first. Then if we make another order we need to make it large enough to get the price break. Tricia has a spreadsheet of what is left, if we sell them all we could make another \$700+. Only Larger sizes are left. The plan at this time is to sell what we have left now at the Portland Metro Area Scholastic event in January. Then if you want to place orders for more shirts you will need to get those orders in to Bonnie by January 30th. OAEA will not float the money for T-shirt orders, therefore all orders should be pre-paid and funds collected by those placing group orders. Tricia will get a catalog and or website to Bonnie to give color and style options to people. Further T-Shirt discussions were tabled until a later date.

More talk about the conference in general.

Pat informed us that her group got together after the conference and talked about the nine workshops they went to and shared them with each other. They all had

wonderful things to say. Susan Shayegi, our host at the International School was a rock. There were very few snafus and she felt it went well. There were no complaints heard.

Shannon complimented Linda on the nice job she did with the Arty After Party.

Christopher said the Awards Party was great. Shannon did an awesome job. Randy liked getting to know the other awardees. Pat appreciated his help. And Randy appreciated the kid's help.

The conference did well this year in terms of money. Much better than last year. We also had lots of great volunteers this year.

Pat still has people to thank and would like to have the OAEA logo. Kelly will send it to her.

Membership - Brian Cook

Brian did not have an official list from Nationals because we are still adding those who renewed or joined at the conference. There were 120 on the last list. There were 40 who either renewed or became new members at the conference. There may be some overlap here, although the total is probably close to 150.

It would be nice to sequence it so everyone's membership ends at the time of the conference. This could be a bit tricky with pro-rating but other states have done it so we could check with them to see how they did it.

Regional Meetings at the Conference

This is the second year we had regional meetings at the conference. It was a great success as people are able to meet others from their region and make great connections.

Fliers, called "share the news," were passed out at the regional meetings. Regional reps collected them to use in their reports. Since there are a number of regions that don't have reps. forms were given to the divisional rep for those who didn't have a regional rep. Since we don't currently have an elementary rep. Katie suggested we look at someone who teaches k-8 as filling that spot. K-8 schools are on the rise after all.

Shannon mentioned that at the national level they are talking about having an award for k-8 or k-12, since currently those teachers aren't eligible for either the elementary or the middle level award. Christopher shared that in his district has said "no specialists," so one Wilsonville elementary school got an artist in residence to work full time for the whole school funded through the PTA.

Other comments about the regional meeting included concerns about the length of the meetings, Should they be longer? And concerns about getting everyone to

the meetings. Shannon found someone who thought they were optional. Talk continued on these lines with suggestion for having board members shoo people to the meetings; change the name of the meetings to, "Conversations with Colleagues," in alignment with the move from Nationals in this direction. One suggestion was to incorporate food into these meetings, but that idea was not met favorably.

Suggestions for next year.

Shannon suggested moving the awards back to the same day as the main conference right after lunch.

Shannon also suggested having the Beyond the Demos at the Museum at the same time as the conference. Katie was concerned about the Art Museum and how they use their space. Susan suggested maybe we should look at a one or two day exhibit, or a moving exhibit.

Christopher suggested that we also look at where we have the other parts of the conference, perhaps at PNCA, or somewhere nearby at the same time as the conference. Christopher will work on this.

More discussions about next year's conference.

Katie is concerned about the fees at the museum. It costs more to be at the museum because we must use their caterers so even though they donate the space we pay more for the food. We will also be paying more for a keynote since we want to get someone big this year. We need to bring in lots of people to cover our costs. We need to rekindle some partnerships with paces like PSU. The conference is huge and we need to start working on things now. We need to work on Keynote now. Susan suggested that the museum might be helpful on this.

Devon said she would help with looking at speakers and artists who are going to be here in Portland both for museum and OCAO in October of next year, the time of the conference. There was some talk of getting Howard Gardner or Daniel Pink.

Shannon had a suggestion to make the lunch an "awards lunch" that is an extra fee. Otherwise they are on their own for lunch, this would help with fees and fit with the idea of moving the awards to the Friday. This idea was very well received by all.

There was talk of the "Save the Date" card and how important it is to get it out early letting everyone know that the 2010 conference is going to be a big one. Dulcinea volunteered to do the card.

Bonnie and Susan talked about the need to pull in other people to help with the conference and other things.

Susan is also working with the art museum on getting OAEA members a discount to PAM.

New Business

Membership Outreach - Brian

Brian is looking for ideas to outreach to members. He asked us all to think about “What are we doing well?” and “What else can we do.”

Kendall asked about informal gatherings/ Christopher does this on a regular basis. When he first took over he did a survey of the members in his region. They wanted three things, to get together, to have workshops and to have a venue to show their artwork. So that is what he does. Shannon has also hosted a get together. Christopher hosts workshops for his region and if the roster doesn't fill from his region they open it up to the rest of the state. This is also how he started the Beyond the Demos show.

Katie reminded everyone that each regional rep has \$200 to use for the purpose of building colleague connections and community in their region. It could simply be for a party or for workshops etc.

Susan also reminding us that if people are members of OAEA they don't pay the entry fee for the Beyond the Demos show and but others do. Katie reminded everyone that OAEA has paired with PNCA for a workshop where OAEA members got a discount for the workshop.

Susan shared some of the ideas that were shared at the Pacific regional meeting.

Andrew is looking to try to put together some curriculum and pitch it to PSU so that we can have not only workshops for art teachers but get graduate level credit for them as well perhaps through PSU's MFA program. Everyone liked this idea of getting graduate level credits for workshops.

NAEA Renewal Contract - Susan

Every so many years the NAEA and each affiliated state organization needs to review the price of membership. NAEA is not raising their dues. Currently regular/active membership in OAEA is \$65, of which \$50 goes to nationals and \$15 goes to our state. Each state sets it's own dues. Shannon proposed that we raise the dues to \$25 from \$15 which would make membership \$75 instead of \$65. We can raise dues by category rather than across the board.

The board spent some time discussing this. Kendall asked if we need to raise dues. Some people that she talks to say that the reason they are not members is

that it is too costly. Bonnie pointed out that a big piece of this is getting our membership tied in to the conference. If dues were tied in with registration, then many districts would pay it. Dulcinea had an idea to create a goofy YouTube video about the benefits of being an OAEA member. Pat reminded us all about the many cuts going on and the need to do something to help.

After much discussion a motion was made to raise the Oregon dues for regular/active membership by \$10. The motion was, seconded, voted on and passed. Other dues, associate, retired, 1st year teacher, student and institutional, will remain the same.

Website - Wind Lothamer/Bonnie Kayser

Please send regional reports to Wind and CC to Susan.

Tricia has finally cleared up the details with our website host for having Wind as our new Webmaster.

All board members are asked to post something on the Blog each month. Bonnie has been working on creating criteria for what can be posted on the Blog. We have had requests from individuals and organizations to partner with us through the Blog. We have also had requests to see our mailing list. Bonnie is concerned about all this so is looking at criteria. We are also looking at how we can make this a more active site?

So far this is the criterion Bonnie has come up with. Only OAEA board members can post on the Blog. However anyone can make a comment. If another organization wants to post they can go through us. If someone approaches you about posting something on the Blog and you aren't sure about it, send it to Bonnie. Bonnie will contact a few places regularly to keep up to date on happening that we should know about.

It was pointed out that criteria should go along with our mission statement. Blog items should address student focus, educator support and/or advocacy. Things that are advertisement based should go on the resources page where we can collect an advertisement fee. An example of something that could go up on the Blog is If PAM is having an Educator Night. There is a fine line between, advertising and publicity and thoughts are that we items on the Blog should be for non-profits only.

Bonnie is asked for more input and there was much discussion.

Shannon expressed concern, since the Blog was originally started as a place to be more personal on the OAEA website. Christopher wondered if we could put the type of things we are talking about on another place on the site and keep the Blog for more personal. Dulcinea suggested that the personal stuff should be on

the Facebook, which is more informal and open to anyone. Then the Blogspot could then be for members and be more formal. Bonnie said we could link off the blogspot to different regional blogs and Facebook etc.

Tricia informed everyone that we now have a twitter account and it is updated. Devon said that with Facebook there are different ways you can be a member of a group or even simply be a fan. Being a Fan is a bit cleaner. OCAC has be fan as well as blogging and twitter.

At this point Shannon expressed what many were feeling, overwhelmed with the different possibilities. We need to keep directing people to the website since it is our backbone. Katie noted that ArtBeat, has been to our website and they are looking at featuring Art Education in one of their episodes. It is important that the main information on our website needs to be up to date.

Linda brought us back to the question about the Blog by asking if we want a Blog, where everyone can post or an announcement place. Bonnie posed the idea of a calendar page that has community events and a Facebook page that is chattier. Shannon asked if the Blog and our Facebook group could be linked together and the answer was yes.

Bonnie still needs really clear criteria and a list of organizations to go to for calendar events. Susan suggested starting with the calendar created by Bonnie and Lynn. Shannon stressed the need to be reliable and keep it updated and relevant. Susan suggested she send out an email to everyone asking for suggestions to add to the calendar since we don't have time here to go over it thoroughly. Regional reps need to get their events to Wind so our website is updated and current.

Scholastic - Shannon McBride/Pat Roberts

The big news on the Scholastic front is that Shannon has created a really cool website for the Portland Metro Region Scholastic. It is paid for with a grant from Ovation TV for \$7000. This grant will also be used for a brochure as well as to supplement the fees for many of the kids. The money will be shared with all Scholastic regions in the state, not just the Portland Metro Region.

The New Oregon Scholastic Website includes frequently asked questions, an alumni page and a gallery page. If you know of kids who are scholastic alumni and are doing something cool send the info to Shannon or get them in contact with her. The gallery page contains all the Gold Key images from Oregon in the past up till last year. It is clickable so you can get bigger images to print. (Please use this feature for educational purposes only!

Last time we checked there were only 92 register on the site. This is considerably

lower than in the past. But we are still looking forward to a great show. Shannon wants to remind teachers to get in the fee forms. Artwork is being sent in on CD ROM's, one disk per teacher.

When Christopher and Shannon juried the art show for OCAC they were given a mug as a thank you gift. Shannon would like to give a gift of a mug to the judges for the Scholastic show. There will be 18 judges so we will need 18 mugs. We are looking for someone to volunteer to make these mugs. It was suggested that we send out an email on this to get someone else (not necessarily on the board) to do this.

Judges are still needed for the ceramic and 3-D work. Waiting for confirmation on the last few judges for printmaking and photography. Shannon will send out an email about this by the end of next week if she needs more judges. Judges are currently listed on the website that Shannon created for Scholastic.

Images will be uploaded manually from the disks sent in on Dec 14th–18th. We are looking for help with this. Teenagers would be perfect for this job, as they will get paid minimum wage.

Shannon wants to let people know that there will be an open life drawing session at Lakeridge on Tuesday. The cost is \$5.

Central Oregon Bend/Redmond Area Scholastic – Pat Roberts

This is the second year for the Central Oregon Scholastic show. They are still doing registration the old fashioned way, not digital.

They have two \$500 scholarships to offer this year. One of these scholarships is from Wells Fargo Bank. This came about when someone from the bank attended the show last year and offered the scholarship.

Community members came up with the money for the ticket to go to NY for the teacher whose student received a national gold Key. Another Scholastic Award recipient was also awarded a \$23000 scholarship to go to PNCA.

A third Scholastic region is being added in Oregon this year. Rachel Kirby is running the show in the Willamette Valley.

Shannon wrote the initial affiliate application with Scholastic 5 years ago. For the first three years there was only the Portland Metro area with the rest of the state was considered at large. Then the Bend/Redmond or Central Oregon Area was added and now we have the Willamette Valley. Oregon is really on the map and being recognized at the national area. Scholastic is the only national program that recognizes middle school students as well as high school. We encourage all art teachers in the state to participate. Remember any OAEA members can submit 10 students for free since as an OAEA member you get \$50 off your fees.

Youth Art Month - Jeannie Seamone

YAM had a table at the conference and did a workshop as well. They are in the process of building a database. An email on the flag design will be sent out.

This year's theme is the national theme of "Art Shapes the World." Nationals picks a theme for each 5-year period and asks that each state use the national theme for the first year of the 5 years. States are free to choose their own theme on other years.

Oregon's YAM program has been nationally recognized in 7 of the last 9 years.

Advocacy/Arts Congressional - Dulcinea Myers-Newcomb

The Creative Congress put on the Oregon Arts Commission which happened recently here in Portland. Dulcinea went to this the second annual Creative Congress. Dulcinea passed out a handout with highlights from the conference and went over it with the board. The first thing that struck her about the congress was the lack of art teachers.

Dulcinea has copies of a Creative Bill of Rights for us to share with our principals and staff. She will send out copies to anyone who wants it.

They are working on a multi-layered process, which will eventually become a written piece of legislation that should put muscle behind any arts mandates.

There was a Room of 150 very important people looking at arts in education. She also took participation in a discussion about arts classes for pre-service regular classroom teachers.

Dulcinea also met with Nancy Carr from California who is moving to Oregon and will be coming to the February meeting and joining us

Bonnie talked about an initiative like this that was worked on in California where it went to the state and made legislative changes.

Dulcinea mentioned a few key people for us to make contacts with for advocacy. One is Jefferson Smith, in the legislature. Another is Peter Buckley. She said that Peter is a great person to send a letter to advocate for more arts. Perhaps we could have a link on our site with a form letter to send to him.

Dulcinea has lots of other ideas she shared with us in her handout. One that we spent some time discussing was the creation of a welcome packet for visiting teacher Ed programs. Katie said she would like to work with her on this. As the next OAEA president she plans on having this as her main focus. Ideas for what should go in the packet should be sent to Dulcinea.

Christopher asked about how all art educators could be part of this Creative Congress. Susan said that she would send out an email about this.

Exhibits -Update on Beyond the Demos -Christopher Shotola-Hardt

BYTD will look into having it around the conference next year. Stay tuned for updates.

Lynn contacted Bill Lapoure at PSU about having a show there. Their calendar is full for 2010 but she is talking with him about the summer of 2011.

Devon mentioned the possibility of have a show at OCAC in 2011. They usually have one in March.

Regional Reports/Questions - Andrew Hunt

We asked Andrew to talk about his region. He was thinking of putting together grad level courses for teachers in art. There used to be a studio class called "current concerns," with Mel Katz in the 90's, through PSU. He is still thinking about format and ways for people to get graduate level credit. There is a lot of interest in this. If anyone has any curricular ideas talk to him. Someone suggested talking to Jon Beck about how to get this approved for graduate level credit, as it is something he has already done. John worked on getting graduate credit for the Master Workshops at the conference this year but was unable to get it in time. He should have it for next year. It was also pointed out by many board members that you need an MFA to teach a masters level class in art; a MAT will not do. Andrew will find out more about this too.

Devon informed the board that the OCAC would be getting an MFA program in a couple of years. Katie has talked to Patrick Forester at PNCA, they have an MFA program. Christopher noted that there are plenty of adjunct professors who have been cut who would be interested in doing this.

Other regional reports were passed out.

Christopher is stoked by reading the ideas from the reports and encourages everyone to Read Them!

Regional representatives who have not had a chance to collect information are asked to send it in by November 20th. So it will be updated by December. Images would be great too.

We discussed details on posting images of student artwork on the website. Regional information will be on the website.

Other Information and happenings

Lisa a student from Pacific University has agreed to be our new Student Representative.

Bonnie and Kelly are looking at doing a one-day workshop in the summer for elementary teachers to work more art into their regular classrooms. The need is there but also an opportunity for an OAEA moneymaker. They would like to have a couple more people work with them on this. Kendall and Andrew know some people who they can connect us with. Shannon mentioned that the OAEA used to do this and Cathy Cain who was on the board for years could be helpful. Christopher mentioned Anne Painter as someone to contact for this as well. There was more discussion about this project, a discipline based art education focus, and/or a studio based program. If you have ideas, suggestions or would like to help on this please contact Bonnie.

Online Portfolios - Susan

Susan received an email from Nationals asking if anyone is doing Artsonia, the online gallery linked to the national website. They are collecting information. Shannon already has her own site and wondered if she could simply have a link to that instead. She can but the knowledge of the ability and means to do this is not clear. Susan will pass that information on to nationals.

May Retreat - Katie Gillard

The May retreat is a weekend long retreat that the OAEA board holds every other year to pass the torch of the presidency as well as spend more in depth time together as a board. The 2010 retreat will be held at Edgefield from May 14th through the 16th.

Rooms will either be doubles or triples. So unless you want you pay for your own room you should plan on sharing. It is a great bonding experience and good way to extend conversations. The OAEA usually pays accommodations and figures out the food. This year OAEA will pay lodging but we will need to pay for our own food. Breakfast, lunch and a snack will be put together for Saturday, the day of the board meeting, for us to eat together. You should plan on figuring out dinner on your own.

Katie needs to know who is coming and when will be there so she can plan the right number for meals etc. She passed around a sign up sheet for this purpose.

Someone asked if we can we invite people to this event? The answer is yes, but they will need to pay. The idea with inviting people to this event is to invite people who may join the board. Last time some guests simply came for the day, so did not need a room.

There will be more information about the retreat at the February meeting, when we have a better idea of the number attending.

2010 Conference.

Katie took some time to go over the sign up sheet that was passed around concerning jobs for the next conference. So we already have the conference

committee.

The main jobs were taken and Katie will be contacting committee members.

Everyone attending today's meeting was encouraged to visit the OCAC gallery, currently showing student work which Shannon and Christopher helped to jury.

Future meeting dates & locations:

February 27 - Portland Art Museum

National Conference - Baltimore, April 14-18, 2010

Retreat – May 14th through the 16th.