

## OAEA Board Meeting Minutes

Sunset High School

February 3<sup>rd</sup> 2007

10:00 AM--1:00 PM

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### Attendance

Kelly Hjelmeland, , Maria Galati, Pat Roberts, Kathy Nevala, Julie Pridgen, Deborah Spencer, Susan Parker, Shannon McBride, Katie Gillard, Anne Goodrich, Suzanne Puttman, Tricia Barry, Cathy Cain, Wick Ashley, Joelle Browning, JJ Collier, Peny Wallace, Ellie Rozendaal, Amy Kopperund, Christopher Shotola-Hardt, and Kathy Mitchell

### Introductions

Susan introduced guest Cathy Novala from Klamath Falls. Pat introduced Julie Prigen, who teaches at Westin MS in eastern Oregon. Cathy and Julie each informed the board of the happenings in art education in their area. Everyone else introduced themselves. A master copy of the board members information was passed around for verification.

### Minutes

Copies of the minutes were provided for the board to read over and make corrections. Corrections were verbally given to Kelly who will make changes. A suggestion was made to have the minutes available on the website for all members to view.

### Financial Report

As of 2-1-07 our assets are as follows.

Checking	\$2,651.78
Savings	\$19,916.82
<u>Time Deposits (2)</u>	<u>\$8431.81</u>
Total	\$31,000.41

There are still a few outstanding bills from the Scholastic event.

### OLD Business

#### Scholastic Report – Susan Parker

Over 40 schools participated in the Scholastic Arts Awards this year. The number of participants was more than doubled from last year. 325 students (35% of all participants) were recognized at the reception. There were more jurors this year giving a broader scope to the awards.

Online registration this year made things easier for many. The program ran smoothly. There was good representation from our state at Nationals this year.

There was a lot of recognition for OAEA. OAEA gave away two thousand dollars

in Scholarships. Teachers loved new drop off date. OAEA gave a scholarship of 1,000 dollar as well as 10 \$100 gift cards to Art Media; one for each media category. The students who received the gift cards happen to be from 10 different schools. In addition, Oregon Potters Association gave a \$1000 scholarship and \$17,000 was given in scholarship money from state and private schools. What great opportunities for our students

Susan passes around the program and postcard from our local show for the board to look at. Books containing images of the national Scholastic award recipients were also passed out for board members to take with them. Susan explained how the national recognition program works and the *American Vision Award*, which has a traveling exhibit with a representative artwork from each state.

Many local papers had a spread about the show in their paper. There was no information in the Oregonian however since they needed a two-week lead-time.

We are still looking for ways to improvement as well as help with the Scholastic event. We want it to keep growing. The board asked questions and made suggestions about hanging the show, expanding the area, and showing only certain work. Shannon fielded all of these questions and suggestion. She wanted us to keep in mind that we want to be inclusive and have as many students participating as possible. However she noted that at the national exhibit they only hang the Gold Key work.

Susan asked for more comments and suggestions. Some comments were: "The highlight of my year," "Fun," "Wonderful," "Faculty at OCAC was excited, and excited about visiting high schools." "Turn out was amazing, even with the snow." "Over 500 people at reception, we couldn't have had more." "Nice that all kids get recognized in ceremony, but not much time to see the show." "Maybe have more time for viewing." "Maybe bring out the refreshments later since there are high school kids who snarf the food down." "Great to have the free venue at PNCA." "It did Oregon proud." "Medium specific judges were good." "Some of the judges were reevaluating their own teaching." "Surprised that there was still wall space. Student work could be hung salon style." "More work should be shown." "Opposite view when here is too much stuff on the wall it is hard to see it." "One way to get more school districts involved, we could get districts to commit to show all the work that was in the show even if it wasn't at the show. The honorable mention work could be displayed in the districts." "It would have been good to have superintendents from all the schools there." This would be a foreshadowing of bringing this out to the rest of the state after next year." It was a real learning experience." "Next year may be different since PNCA is doing Portfolio Days next year since it happens at the same time." "The Scholastic committee could look at a back up plan."

Peny asked about the logistics of doing the Scholastic show. JJ thanked Shannon and Susan for their vision. Christopher suggested a new board position for PR. There was more discussion about expanding OAEA's involvement with Scholastic to the other areas of the state, and how we will be doing in two years time. Cathy C. commented on the scholastic web site. "Local shows are important but scholastic is important for colleges." Susan said that 88 Colleges and universities will recognize Scholastic awards in their registration. Freshman and sophomore work is judged separately from junior and senior work. It is an award recognitions program so the term "winner" is not used. They use the term "award recipient" instead.

The Scholastic committee will go over all the details and comments.

Shannon – proposed the OAEA pay the \$1000 affiliate fee to the Scholastic. Currently the affiliate fee covers the tri county area. When OAEA expands the program to other parts of the state the \$1000 affiliate fee will cover the other areas of the state as well. This way the whole state will be under the same umbrella fund. Maria asked some clarifying questions about the vendor fees and tying the fees to it. Currently they are untied. With this new proposal vendor fees would simply go into the OAEA pot and the \$1,000 affiliate fee would come out of the OAEA funds. The board approved this proposal for the next two years.

#### Youth Art Month – Joelle

March is Youth Art Month. This year's theme is "Give Students License to Create." There was a request for more license plate frames. Joelle is still collecting artwork to go in the frames. They will be sent to legislators and more art is needed. Joelle is also working on getting add space to display student work on shopping carts. The \$500 award that Oregon won for YAM last year could be used to buy this.

Susan shared that she used the "License to Create" project as a final assignment in her classes. Christopher asked for more information and a write up of what is needed for the license plate fillers. Joelle will send out an email for this. JJ asked for recognition to be sent back to the students so that they can know where their artwork actually went.

#### Website – additions, corrections – Suzanne Puttman

Suzanne is now in Charge of Sunset HS's website which is a lot of work. She is only updating OAEA's site once a month now. Suzanne added a counter to our site, but it only counts the hits per server, per day, so the actual hits is probably higher.

To make things easier for Suzanne the board decided to create a deadline for website changes every month. Everything should still go through Shannon since Suzanne does not edit what is given to her to put on the site. The deadline will be the first Thursday of every month for changes for the following month.

The board decided to add the OAEA board minutes to the website. We also decided to add a Call for Artists page. Christopher will take on the job of finding information for this and keeping it current. The graphics for Scholastic need to be updated with American vision awards.

Shannon is working on creating a listserve of OAEA conference attendees. Maria requested a full list to give to the museum for next year.

## **Break -**

### Board Position Changes and Needs

Christopher recruited Kelly Hile from The Portland Art Museum to fill the Museum position on the board. However she was unable to attend today's meeting.

The board discussed a need for a board position for PR. It was pointed out that we already have a position for community outreach that is not filled at the moment but would cover this.

Kathy Mitchell has taken the position for private school representative.

Sasha, who hosted Beyond the Demos, is interested in being more involved with OAEA in the community arts aspect. The board discussed the idea of having a state-wide representative in charge of community outreach and publicity or simply having the regional reps concentrate more on this. One central person could help regional reps with this contact. Further discussion on who should fill this position brought up the idea of inviting different people to visit our meetings. The board is open to the idea of having one person fill a position like this but we are concerned that no one would want to do it. Christopher will check with Sasha to see if she would be interested in it.

Shannon directed our attention to a letter that was passed out from Barbara Mason of Print Arts Northwest. She is looking for input on focusing their program for arts education. It sounds as though she would like an advisor from our group. Shannon replied to her letter and informing her of two advisory boards that OAEA has already created and requesting more discussion. All the email letters regarding this exchange were included in today's meeting packet.

JJ is representing region 12, Grant and Harney counties.

We are still working on the other vacant board positions:

Region 1 - Clatsop, Columbia, and Tillamook counties

Region 3 - Marion, Polk, and Yamhill counties

Region 5 - Lane County

Region 6 - Douglas, Coos counties

Region 7 - Curry, Josephine, and Jackson counties

Kelly suggested having a timekeeper. Susan is already doing this unobtrusively.

### Letterhead – cards –logo brochure – Shannon

We already have some entries for our logo contest. Shannon included some in today's packet. Students and teachers can all enter. Joelle will send out an email with details about it. We will decide on the final logo at the next meeting. We will also post it on the website. We are offering a \$100 prize for the logo.

Shannon asked everyone to bring in brochures to look at for ideas in creating our own brochure.

### Prints Art Northwest – arts education advisory board-

If anyone knows someone for a connection here let Shannon know. Joelle had to leave early but Christopher suggested that she would be great for this.

### Update on Beyond the Demos – Christopher

We will have this exhibit again this year at the Carnegie in November.

The board discussed changing the deadline to make it easier for teachers. Since it is difficult to contact teachers in the summer the months of June and September were discussed. September seemed better from the standpoint of giving teachers the summertime for creating artwork.

We also discussed the criteria for entry, which is that they are a K-12 art educator in the state of Oregon. They do not need to be a member of OAEA.

Christopher would like to make this a traveling show. JJ suggested checking with the teaching colleges to show the work. Cathy mentioned that with a traveling show someone is going to need to schlep the artwork. Susan suggested that we work more on the regional show idea.

Shannon suggested a sub-committee for Beyond the Demos. Julie, Cathy, and Pat will be on the committee with Christopher.

### NEW Business

#### Juried High School Exhibition

OCAC is visiting High schools to jury their artwork. They will then host an exhibition of High School art beginning in March. Deborah passed out cards for the show. It is in its third year.

Congratulations to two recognized art educators.

### Conference

The Portland Art Museum invited us to return this year for our conference. They have even offered to wave \$1400 in fees.

Maria is hoping to solidify help at the April meeting and get some project coordinator.

There was a general conversation about the theme and keynote speaker for this year's conference. A thought was voiced that we should base the theme around speaker.

Katie has made some contacts with regard to keynote speakers. Katie gave a brief history her search for contacts from last year including; Sandy Skoglund, Elliot Eisner, Nick Bantok and some woman painter whose name Katie can't remember. (Nick Bantok is the creator of the Griffin and Sabine books and he lives in Vancouver, WA, Apparently he does not like emails but will write beautiful letters in response to actual hand written mail.) Cathy suggested Laura Ross Paul.

We discussed whether we really need a big name? Katie thinks that we do to go with the venue. The museum offered the venue because of the name and the numbers. Susan queried, "What is going to get people excited to come to Portland? Is it the speaker or just being among people and the workshops?" An artist is a draw. It is also important to have someone who knows how to speak however.

Other names mentioned were the local artist, Lucinda Parker and Jack Portland. Other big names mentioned were Chris VanDyke, Frank Gearhe and Chuck Close.

Katie will continue her efforts on finding a keynote speaker.

Peny brought up the idea of a wine dinner for our local artists.

Diane, our contact at PAM and the one who extended the invitation to us for this year, is no longer at PAM. We will need to check and make sure the invitation still stands.

We also need to be thinking of next year's venue as well. We will need to have a person who is the contact, or point person at the location.

The board discussed changing the length of the conference. Do we want to keep the conference to one day or go to two days? It could be Friday night and Saturday; or Thursday night and Friday. Adding an evening event could just be a fun social thing. It would be harder for people out of town to do a Thursday night thing. Those working on the conference and involved in clean up don't have time to do the evening event on the night of the conference. If it were two days clean up wouldn't happen until the next day. A two-day event may help with the multiple venue problem. Maria had the idea of the second day being small workshops that you could sign up for and pay extra. If we let the colleges know about it now then they could offer the workshops on the Saturday after our conference on Friday. Perhaps we could even entice them into offering a discount to OAEA members.

The board decided to include an evening event, and try to link up workshops with the local art colleges. Deborah will send out emails encouraging them to schedule a one-day workshop on that day. Possible benefits or discounts can be discussed further once contact about the workshops is established.

There was suggestion that signs be created for the lunch tables at lunch to help with grouping people with similar interests.

The date for this year's conference is set for the second Friday of October. Katie will continue to manage the conference this year. Maria will send out an email with specific committee member needs. We need a lot of people to help.

Comments about the ideas for theme included the opinion that it should be short and look good on a sweatshirt. A sheet was sent around for ideas.

### Celebrations and Congratulations

Linda Kieling is the National Middle Level Art Educator of the year! Shannon talked about how wonderful she is. Everyone agreed and there was much praise, even though Linda could not be at the meeting today. Shannon is this year's winner of the Pacific Region Secondary Art Educator Award. Praise for Shannon as well. Christopher poured sparkling cider to celebrate. Pat took a picture as the board toasted our celebrities.

The official ceremonies for all the NAEA award winners will be in New York on March 15<sup>th</sup>.

### Regional Reports

Anne Goodrich – Region 2B, Washington Co.

Anne has emailed all the art teachers in Washington County and received a few responses

Cathy Cain – Advocacy

Contemporary Crafts are moving to a larger area in the Pearl so they can have more space. They will be able to do classes, receptions and shows. They are looking for help.

JJ Collier – Region 12, Grant and Harney Co.

There are only two or three full time art educators in the area but there is a strong support from the local arts councils. JJ is just getting started with a new position here. They are working on a mural downtown.

Peny Wallace – Region 10, Hood River, Wasco, Gilliam, Sherman, Morrow

There were some important shows in January and February. In the Dalles a new show "Seniors and Seniors" is a big hit. The regional arts council is working with

students and a local artist on “Bite of the Gorge.” The Confluence project is having an anniversary with events and historical workshops at the Discovery Center, March 17<sup>th</sup> and 18<sup>th</sup> In Sislali. Maya Linn will be there. JJ will email information about this to Shannon so it can be put on our website.

Ellie Rozendaal – Elementary Education

The push for k-8 schools is creating more elementary art teachers. Ellie will work on contacting them and creating commutation.

Amy Kopperud – Region 2A, Multnomah

There are a few shows coming up to note. Lincoln HS has an IB show in April. Grant HS’s show is in April and Wilson’s is in May. The Hall Gallery will have a show for Grant HS in May as well.

There is an Art Scholarship available in Lake Oswego for girls only; the deadline is April 7<sup>th</sup>.

Amy brought some feedback on the Scholastic event, most of it very positive although they were hoping for more school participation. A suggestion was made that at least one person from each school volunteer for hanging. Work will be shown at the district office during school board meeting.

Christopher Shotola-Hardt – Region 13, Clackamas

Christopher passed his report out to the board. It included congratulations to Shannon and Linda for their national recognition. Shannon and Linda both teach in Clackamas County. There was a lot of participation from Clackamas County at the Scholastic Art Awards, including many award recipients. Christopher has brought about another workshop opportunity for art teachers in the region. This time it is with pastel artist Kitty Wallis, and will take place on Saturday March 3<sup>rd</sup>. Christopher’s report also included notes on events from the following schools: Canby HS, Clackamas HS, Estacada HS, Lake Oswego HS, Lakeridge HS, Molalla HS, Molalla Rive MS, Oregon City HS, West Linn HS, Wilsonville HS, and the West Linn – Wilsonville School District. There is a lot going on in Clackamas County.

Pat Roberts - Region 9, Jefferson, Deschutes, Crook, Wheeler

ArtCat has another Art Educators show. It will be up for another couple of weeks and then the student show will go up. The theme is graphic design. Pat’s students are designing Hawaiian shirts. Another group is designing packages. Pat passed around a handout with details on these and other activities in her region.

Julie Pridgen - Region 11, Union Wallowa, Umatilla, Baker

Julie talked about how she got started in her current position. They are working a mural in the park at her school. She is still working on making contacts in her area.

Cathy Nevala - Region 8, Klamath and Lake

Cathy just decided to take on the position for Klamath Falls. Hooray. She mentioned that Klamath Falls is two districts, the city of Klamath and the county. They have a group called BATAN meet at a local bar monthly. 5 of the nine teachers come to the meetings. They are combining their art shows.

Deborah Spencer – Higher Ed.

National portfolio day was at OCAC this year. The paper said that a lot of students didn't know what to expect or to bring. This was true across the country for National Portfolio day, so it is not just a local problem. OCAC and PNCA co-host National Portfolio Day in this area and they discussed having another event for educators, parents and students. It would be prior to portfolio day and be an informational day focusing on what portfolio day is and how to navigate it. This event could help in this area, but there would still be a need to educate those in another areas. Deborah is looking for ideas to this end. One idea the board suggested was to have information on Portfolio Day posted on the website. Another was to have a workshop at the conference.

Kathy Mitchell - Private/Parochial Schools

Kathy has been spending a lot of time recently promoting scholastic.

#### Mini Grants

The forms for mini grants will be put up on the website. Mini grants were explained to the new members. Regional reps have \$200 to use at their discretion to promote membership outreach. The mini grant is an additional \$300 that must be applied for. It is intended to be used for connecting art education colleges.

#### Swap Meet Anyone?.

Shannon had an idea for exchanging art supplies that aren't being used. They could be brought to board meetings to trade with someone who could use them. We should email about each item first so they don't get lugged to a meeting and then need to be taken back because no one wants them.

#### ArtLine

The board decided not to publish a spring ArtLine. Instead we will send out a post card directing people to the website. We will only do the big mailing for the conference. With fewer bulk mailings people tend to read them when they do come.

#### Buttons for the National Conference.

Shannon asked for ideas for buttons to be given out at the national conference in NY this year. She will need to have them all by the beginning of March.

#### Lodging for Board Meetings

The idea was broached to open the homes of local board members to those who come from out of town for the meetings. Emails about this as the next meeting

approaches would be appropriate.

#### NEXT MEETING

April 14<sup>th</sup> at St. Mary's Academy in Portland

Maria will contact the museum about passes to go over the museum and get ideas for the conference. Perhaps this meeting could be shorter with a guest workshop after it.